



SESSIONS



Sessions & Skullcandy Present: The 12th Annual Tim Brauch Memorial Contest October 2nd and 3rd, 2010



Scotts Valley, CA, July 20th, 2010 - 12 years after the tragic loss of a great friend and highly respected skateboarder Tim Brauch, Sessions is holding the 12th Annual Tim Brauch Memorial Contest. Tim, a Sessions team rider, was always true to his roots as a skateboarder and possessed a positive attitude that did nothing less than inspire friends, family, and the community around him. Tim's untimely passing in 1999 at the age of 25, led Sessions to create the Tim Brauch Memorial Fund, which donates 100% of the funds towards skateboard park development and scholarships. Visit www.timbrauch.com to learn more about Tim.

Tim always believed in good values and clearly recognized the importance of skateboarding to youth. Whether traveling to far away countries or hitting up a local spot in San Jose, CA (his hometown), he would always take the time to teach the kids how to skate and make sure they were having a great time. As Scotty Greathouse said, "Skateboarding was something that brought Tim that youthful feeling every time he hopped on a board and it most definitely showed up in his style. Fun is the name of the game in skateboarding and Tim was out to prove it."

Through a donation to the Tim Brauch Memorial Fund, the Tim Brauch Memorial Skate Park, located in Scotts Valley, CA, was built. This park continues to host the street portion of the contest, which is a great competition for kids of all ages and is divided into Groms (12 & under) and Am Divisions. This year's street contest will be held on Saturday, October 2nd, 2010 beginning at 10:00AM. Sessions will be raffling off great prizes from Skullcandy, Etnies, Wahoo's, Vans, etc. and DJ DFunkt will be mixing it up all day.

The 12th Annual Bowl Contest, which now claims the title of the "Longest Running Bowl Event," is hosted by the World Cup of Skateboarding and will be held at the Lake Cunningham Regional Skate Park in San Jose, CA on Sunday, October 3rd, 2010. The Lake Cunningham Regional Skate Park opened early in 2008 and, at 68,000 square feet, is the largest skate park in California. The park also features the world's longest full pipe, tallest vert wall, and largest cradle. We expect the 2010 turn out to grow from previous years and continue to help promote youth skateboarding among communities. This year, the contest will take on a more festive feel in the celebration of Tim, as we have local artists displaying their work at the contest. The contest After Party will be held at Wahoo's Fish Taco's in Santa Clara at Santana Row on Sunday, October 3rd at 7:30PM with a live band performances.

In addition, two daily raffles will take place giving away great products from our participating sponsors. Food and drinks will also be sold to competitors and observers. This is an event you won't want to miss!

We bring you the 12th Annual Tim Brauch Memorial Contest to re-live the positive aspects of skateboarding that Tim brought to the table, while also incorporating art and music, two things that were equally important in his life. Tim would have loved to be here for this event and will forever be remembered as a legend in the game.

Sponsors of this year's event include Title Sponsor Skullcandy, Etnies, Wahoo's Fish Tacos, and Vans.

To register in the Street or Bowl Contest email: contest@sessions.com

ABOUT SESSIONS:

In 1983, a retail shop was started in Northern California, when the world of skateboarding was introduced to plywood ramps and street style skating and opened the first skateboard and snowboard retail outlet. Sessions is now a leading action sports company that designs, merchandises, sources, and distributes high performance snowboard apparel, accessories and apparel for the core, youth-driven sports segment. Today, Sessions has placed itself within the realm of music, snowboard and skateboard culture.

More about Sessions at www.sessions.com

ABOUT THE TIM BRAUCH MEMORIAL FUND:

The Tim Brauch Memorial Fund is an independent scholarship fund and skateboard park development fund established in 1999. The fund was created to continue to keep giving back to the kids and the sport of skateboarding that Tim loved so much. By giving scholarships and donating to skateboard park development we are promoting kids to be active outside. Our vision is that through skateboarding kids will develop discipline, confidence, motivation, and other traits that encourage success.



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